

NEWS Release



Touchmark at Coffee Creek

FOR IMMEDIATE RELEASE

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For further information:
Linda Donly
(405) 340-1975

CRUISE, CAMERA AND CANNED FOODS MARK 25TH ANNIVERSARY AND LAUNCH HOLIDAYS

EDMOND, Okla. — Edmond resident Michael Trulock won the local gift for the national Touchmark 25th Anniversary Life Enrichment celebration as Touchmark at Coffee Creek began its holiday food drive and announced the 2006 Touchmark Fall Foliage Cruise. He took home a new Kodak EasyShare 5-megapixel digital camera, printer dock and accessories.

Trulock and his wife, Maisie, entered the drawing last spring during a Touchmark event. The couple lives close to Touchmark, and Trulock says they will put the camera to good use, especially with the approaching holidays, and are thrilled about winning the prize.

According to Executive Director Marilyn Kreidler, Touchmark at Coffee Creek will open in spring 2006. "We are committed to life enrichment and lifelong learning," says Kreidler. "Touchmark will be a place where people can enhance their lives and build new interests."

The anniversary festivities also introduced the Touchmark 2006 Fall Foliage cruise, which is open to all residents, staff, family and friends. The cruise sails Oct. 21 from New York for seven nights through Nova Scotia, New Brunswick, Maine, Massachusetts and Rhode Island. People interested in joining the popular cruise can call Edwards LaLone Travel at (800) 288-3788 for more information.

The Touchmark mission includes contributing to local communities, and the company marked its anniversary by launching its annual food drive. Each year, staff and residents collect

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nonperishable food that is given to families in need. Edmond residents who would like to contribute to these food boxes may drop off canned goods at 608 Touchmark Court. Canned meats, fruits, vegetables, peanut butter, whole-grain cereals and rice are especially needed.

Touchmark at Coffee Creek will open in spring 2006 and will offer resort-style retirement for adults 55-plus. The community will include the Grandview building and a wide range of single-level homes, apartments and other lifestyle options.

A leader in planning, building and operating resort-style retirement communities for those 55-plus, Touchmark provides a broad range of lifestyle options for adults, including health and fitness clubs, home health, and home care. Touchmark communities are located in eight states and a Canadian province. The company was established Nov. 10, 1980.