

NEWS RELEASE



Touchmark at Coffee Creek

FOR IMMEDIATE RELEASE

October 24, 2008

For further information:
Carol Hartzog Communications
(405) 348-8500

Touchmark responds to demand and announces expansion

EDMOND, Okla. — Even as the economy slumps elsewhere, Touchmark at Coffee Creek is set to begin construction of a 73,000-square-foot addition that will expand the array of services offered by the popular active adult community.

A three-story addition will add 34,812 square feet of additional homes for people who live independently as well as those who need some assistance with their daily activities. The 36 apartment homes will range in size and include:

- Studio (515 square feet);
- One-bedroom (650 square feet);
- Two bedrooms and one bath (960 square feet);
- Two bedrooms and two baths (1,176 square feet).

The architectural style and finishes will be consistent with and complement the current building.

Memory care to be added

A one-story addition will offer a new service — memory care — to the Touchmark community. The 37,908-square-foot building will include 50 private studios with full bathrooms. The design draws on the latest research for providing a comfortable and secure environment for people experiencing memory loss. For example, all residences will face a common area, and there won't be any corridors or unsupervised areas. The colors and décor will create a nurturing

- more -



2801 Shortgrass Road | Edmond, OK 73003 | 405-340-1975 | 405-340-1451 FAX
TouchmarkEdmond.com

surrounding.

To provide a homelike setting, the building will be divided into four neighborhoods, each with 12 to 13 residences. Each neighborhood will have its own kitchen and dining area, space for activities and living room. All neighborhoods will have access to a secure outdoor courtyard as well as a beauty/barber shop, spa bath, multipurpose room, family conference room and doctor's office.

"We are adding this new service as a direct response to couples and families who have been requesting this for awhile," says Touchmark Executive Director Jamie Ham, adding that current services will expand, because the Grandview is nearly full.

"Consumers are finding a good value in what Touchmark provides. While many parts of the country are struggling with growth at this time, Touchmark at Coffee Creek is experiencing a high demand for our award-winning lifestyle."

The proposed expansion received unanimous approval from the Edmond Planning Commission earlier this month and will go to the City Council Oct. 27.

Construction is expected to start early in 2009 and should be completed by the end of the year.

Touchmark, located in Edmond at 2801 Shortgrass Road, is part of the Coffee Creek 638-acre planned residential development, which includes a golf course, recreational centers and walking and biking trails for Coffee Creek homeowners. Touchmark at Coffee Creek offers a wide range of homes and lifestyle options. For more information, contact Touchmark at (405) 340-1975 or visit TouchmarkEdmond.com.