

# NEWS RELEASE



## Touchmark at Coffee Creek

FOR IMMEDIATE RELEASE

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### **Touchmark to host training for families and professionals providing Alzheimer's care**

EDMOND, Okla. – Touchmark at Coffee Creek (located in Edmond at 2801 Shortgrass Road) is hosting a daylong seminar for family members and health professionals who are caring for people with Alzheimer's disease.

Sponsored by the Alzheimer's Association Oklahoma/Arkansas chapter, the training will cover Alzheimer's-based activity care, which holds that activities are the foundation of care. Every event, encounter or exchange is an activity, including interactions with family, staff and others.

Training is scheduled 8:30 a.m. - 4:30 p.m. June 30. The \$70 cost includes lunch and snacks, with the bulk of the fee donated to the Alzheimer's Association.

Diane M. Wood, program coordinator with the Alzheimer's Association, will lead the session. Wood is certified in geriatrics/gerontology. Training topics include effective activity care plans, quality activity program design and evaluation and practical strategies for engaging the team.

The session is approved to provide six hours of continuing education credits (CEUs) for the following licensed professions: occupational, physical and speech therapists; licensed clinical social workers and nursing home administrators. Credits also are approved for the National Center for Assisted Living. In addition, CEUs are approved for recreational therapists through the American Therapeutic Recreation Association.

For information and to register, contact the Alzheimer's Association at (405) 319-0780. Founded in 1980, the association is the leading voluntary health organization in Alzheimer's care, support and research.

An award-winning retirement community, Touchmark at Coffee Creek offers a variety of lifestyle options, including the Parkview neighborhood and independent and assisted living. Its Prairieview Memory Care Residences include 50 private studios, divided into four neighborhoods of 12-13 residences. Each has its own kitchen and dining area, living room, space for activities and access to a secure outdoor courtyard. For more information, visit [www.TouchmarkEdmond.com](http://www.TouchmarkEdmond.com).

Approximately 74,000 Oklahomans have Alzheimer's disease, and this number is expected to increase by 30 percent over the next 15 years. The number of family members and friends affected indirectly is far greater.

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