

NEWS RELEASE



Touchmark at Coffee Creek

For immediate release

January 22, 2010

For further information:

Carol Hartzog Communications

(405) 348-8500

Workshop to offer tips on supporting loved ones with Alzheimer's disease

A published national author will provide suggestions for families coping with the everyday challenges of Alzheimer's disease and other age-related dementia. The half-day community workshop will take place in north Edmond Feb. 3.

There is no charge for the event, which is scheduled from 12:30 to 4:30 p.m. at Touchmark at Coffee Creek, 2801 Shortgrass Road, Edmond.

Anne P. Hill is the author of "Unforgettable Journey – Tips to Survive Your Parent's Alzheimer's Disease," which was based on her own experiences. Hill will be featured during the workshop.

The afternoon event also will include a four-person panel of experts on dementia from across the country, which will share firsthand information about creating whole-person wellness for people with age-related memory loss. Diane Wood, program coordinator for the Central Regional Oklahoma office of the Oklahoma/Arkansas Chapter of the Alzheimer's Association, will speak about the Safe Return Program. Wood has served as caregiver for six family members.

Three panelists are Touchmark resident-care managers, all nurses by training and experts in memory care. Marge Coalman, Ed.D., vice president of Wellness & Program for Touchmark, is the panel facilitator and moderator of the event.

A reception with all the presenters will follow the workshop, and Hill will be available to sign her book.

Alzheimer's disease and age-related dementia affect one in eight people age 65 and older, according to the Alzheimer's Association. While death rates from breast cancer, stroke and heart disease have declined, death rates from Alzheimer's have increased dramatically – 47 percent from 2000-2006.

By this year, approximately 74,000 Oklahomans will have Alzheimer's disease, and this number is expected to increase by 30 percent over the next 15 years. The number of family members and friends affected indirectly is far greater.



-more-

2801 Shortgrass Road | Edmond, OK 73003 | 405-340-1975 | 405-340-1451 FAX
TouchmarkEdmond.com

“Many health care issues face families today but none more urgently than Alzheimer’s and other age-related dementia,” says Jamie Ham, executive director of Touchmark at Coffee Creek. “This workshop is designed to help people who feel overwhelmed trying to care for a loved one. Our goal is to provide real support and assistance.”

Register online at www.EdmondMemoryCare.com or by calling (405) 340-1975/888-440-4184.

Touchmark broke ground last summer on a \$15 million expansion project, encompassing a memory-care neighborhood and three-story addition to its current community. It is scheduled to open in April.

The Prairieview Memory Care Residences include 50 private studios, divided into four neighborhoods of 12-13 residences. Each neighborhood will have its own kitchen and dining area, living room, space for activities and access to a secure outdoor courtyard. A beauty salon/barber shop, spa bath, multipurpose room, family conference room and doctor’s office will be shared by the four neighborhoods.

Touchmark is part of the Coffee Creek 638-acre planned residential development, which includes a golf course, recreational centers and walking and biking trails for Coffee Creek homeowners. Touchmark at Coffee Creek offers a wide range of homes and lifestyle options. For more information, contact Touchmark at (405) 340-1975 or visit TouchmarkEdmond.com.

###